

CHOOSING YOUR NEXT WEB PARTNER

At Tingalls, we understand multiple website design proposals can be confusing, and with so many variables, it can be hard to compare apples to apples. To help, we've created a quick checklist to help you discern who's the right fit for your company.

	TINGALLS GRAPHIC DESIGN LLC	COMPANY A	COMPANY B
PLANNING AHEAD			
Simple Line-Item Estimates	✓		
Design Kick-off Meeting to Review Client Input	✓		
Wireframe & Site-mapping Assistance	✓		
Copywriting/Editing/Proofing Services	✓		
DESIGN STAGE			
Multiple Website Platform Offerings	✓		
Truly Custom Website Design (No Templates)	✓		
Initial Homepage Design within 1 Week	✓		
Simple Website Editing Tools	✓		
Image Optimization (Fast Page Load)	✓		
Mobile Friendly Code	✓		
Limit Plugins and 3rd Party Applications	✓		
SEARCH ENGINE OPTIMIZATION			
Keyword Analysis	✓		
Competitor Website Audit	✓		
Content Keyword Optimization	✓		
Ghost Blog Writing	✓		
DOMAIN / HOSTING			
Domain Management	✓		
Hosting Services	✓		
SSL Installation	✓		
WEBSITE LAUNCH & POST LAUNCH			
Links & ADA Compliance Checker	✓		
301 Redirects to Preserve SEO from Prior Website	✓		
Platform Training with Client	✓		
Website Ownership/Transferability	✓		
On-going Support After Launch	✓		
ONE-STOP-SHOP			
Logo Design & Stationery Suites	✓		
Sales Collateral	✓		
Tradeshaw Marketing	✓		
Marketing Consulting & Workshops	✓		
And so much more!	✓		

Your Creative Graphic Design Partner

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